

## trivago headquarters – global campus for international talent

The new **head offices** for the world's largest hotel search engine **trivago** is currently taking shape in Dusseldorf's Media Harbour. In order to create a headquarters that could easily cater to an international team of over 60 nationalities, slapa oberholz pszczulny | sop architekten designed a global campus to provide the best experience possible for some 2,000 employees.

Comprising two new structures and a large open space, the site lies exposed at the foot of Hafenbecken A (Dock A) on Kesselstrasse. The organically shaped buildings open invitingly to the water and perform a playful, yet balancing role at the intersection of numerous urban lines and edges.

The ultra-modern, urban-influenced campus reflects trivago's corporate culture and offers ample space for even the most diverse activities of its staff. Encompassing around 30,000 square metres and over 500 parking spaces, it includes the six-storey, teardrop-shaped building, which opens onto the dock. The elongated architecture is divided at its base into two structures that are connected via landscaped courtyards. Defined by its plastically projecting balustrades, the horizontally structured façade creates a varied spatial arrangement through its numerous balconies, terraces and loggias. The main entrance situated at the south side of the site will be distinctively positioned through a two-storey passage.

Apart from the actual offices, which are primarily open space, several creatively designed rooms dot the interior, including dining and kitchen areas, conference and training rooms, a library and cinema as well as fitness rooms for daily sports activities. The landscaped outdoor areas, complemented by the adjacent expanse of water, offer employees abundant additional space outside the building for relaxing and lounging. Staff can also take advantage of an enclosed jogging track around the rooftop garden terrace.

The trivago headquarters, which is developed by IMMOFINANZ, opens its doors in sommer 2018.

### Project information

Location	Kesselstrasse, Dusseldorf Media Harbour
Developer	IMMOFINANZ
Team	Zbigniew Pszczulny, Wolfgang Marcour, Jascha Klusen, Eva Stach, Jana Beermann, Christian Litz, Ismail Tanriverdi, Frank Ostrowski u.a.
GFA	ca. 30,000 m <sup>2</sup> above ground
Completion	2018
Work phase	1-8

**about sop architekten**

For over 25 years, architects J.M. Slapa, H. Oberholz and Z. Pszczulny have been developing and realising joint projects for administrative, commercial, industrial and residential purposes, including airports and sports stadiums. Based in Düsseldorf with some 90 employees, the international architecture firm of sop architekten is committed to a clear and timeless architectural language as well as a holistic approach to their constructions, down to the last detail. This includes urban planning analyses as well as the revitalisation of existing properties, professional execution planning and construction management, sophisticated interior design or taking the lead in sustainable construction.

With buildings such as the Gap 15, the Hyatt Hotel in Media Harbour, the Esprit Arena or the new Dusseldorf Airport, sop architekten have heavily influenced the face of Dusseldorf. The Orjin Maslak business centre in Istanbul and Wroclaw's UEFA Euro 2012 football stadium are two of the firm's successful international endeavours. In Germany the Campustower apartment building at Hafencity Hamburg, the Neue Messe Essen or the RWTH Cluster Biomedizintechnik in Aachen are currently taking shape.

**media contact**

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