

## INTERBODEN GROUP

# Over 65 years of innovative planning and building

Pioneering spirit, courage and commitment: These parameters prompted the 28-year-old master builder Heinrich Götzen to establish an architectural practice in Dusseldorf in 1950. Out of this nucleus developed the owner-managed consortium INTERBODEN. Innovation, creativity and idealism came into the company when Heinrich's son, the architect Dr. Reiner Götzen, joined the group 40 years later. Today INTERBODEN sees itself as a sustainable developer of neighbourhoods and a comprehensive property service provider. The company, which is now located in Ratingen, came full circle when it celebrated its 60<sup>th</sup> anniversary in December 2010 in Dusseldorf's legendary LES HALLES, on the site of the former freight depot. The architectural practice of the founder was just around the corner. It's also here that INTERBODEN has melded Dusseldorf's new centre, the Quartier Central, by providing the architecture for almost 1500 residential and work spaces.

## VISIONARY AND INTEGRATED

"Project developers need to think like visionaries and to work interdisciplinarily," proclaims the managing director Dr. Reiner Götzen. INTERBODEN's trademarks are innovative living, work and shopping environments that have set industrial standards. An example is the residential neighbourhood Quartis Les Halles in Dusseldorf, nominated for the 2009 MIPIM Awards, which was the initial project of the successful development of an entire urban district on the site of the former freight depot Derendorf. Another is Metropol, a former cinema in Bonn, where original art deco elements were conserved when the building was converted into a unique retail space for a bookshop. Yet another example is a housing project in Cologne that has been specially designed for its culturally diverse residents.

Since 1950 the company has planned and realised a total construction volume of about 420,000 square meters – mainly in the construction of residential spaces. The number of personnel working in the company's office building at Ratingen's Europaring has grown to over 100. In the last three years INTERBODEN has built more than 500 residential units.

## SOLIDLY POSITIONED WITH ITS OWN VALUE SYSTEM

Despite the long-lasting property crisis, the family-run business has continued to grow, even in the last 10 years. The foundations of this success can be attributed to moderation and a consistent focus on customer needs. This also includes the courage to take well-calculated risks at times and, even in difficult situations, having steadfast belief in the final outcome of projects. "Like many family businesses, our focus doesn't lie on short-term profits. Instead we pursue a solid, long-term perspective," explains Götzen.

The identity of the INTERBODEN Group has been determined by a value system, to which every employee is committed and which we as a company aim to exemplify. This value system is influenced by both humanistic-Christian ideals and the social commitment of the Götzen family. For many years they have supported 'sorriso', a project that helps street children in Brazil to build their own future.

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### About the INTERBODEN Group

The owner-managed INTERBODEN consortium has operated in the property market for over 65 years. Its focus lies on conceptual, innovative housing and commercial building. INTERBODEN sees itself as a comprehensive project manager for neighbourhood developments and an all-inclusive property service provider that creates residential and work environments. Our aim is to develop bespoke modules for every project location and to combine them to create unique, socially and ecologically sustainable living environments.